

Our value-based Digital Marketing Course Curriculum One Day Workshop

Digital Nest is a leading **Google Certified** Training Institute established in 2012 which is awarded by **Times of India** and **Silicon Awards** as the best Training Institute of the Year. We are providing several Courses catering to the needs of Students, Corporate institutions and technopreneurs.

Modules included

- Introduction to Digital Marketing?
- Techniques involved in Digital Marketing
- Career options in Digital Marketing
- How to earn money online?
- Internships and placement opportunities
- Buying Domain
- Hosting Domain
- Designing Own website(Hands-on Training)

Trainers Information

Sandeep Santhosham: Google Adwords, Social Media Marketing, Affiliate Marketing, Web Analytics, 360 Degree Implementation of Digital Marketing

Akshara, Subhash, Dani Manohar: Blogging, Google Adsense

Certifications:

- Digital Nest Certificate

Program Highlights

- Trained by Real-time Industry pioneers and Entrepreneurs.
- Access to learning management system of Digital Nest.
- E-materials for every student.
- Practice exercises and assignments during the session for the students.
- **Real-time website design and hosting:** Every student can have their own website and work on that for earning money and implementing ideas.
- **Newsletters:** After completion of the course, we keep sending latest updates through email
- **Blog:** Students can have full access for the blog with latest updates
- **Android and iOS App:** We would give the students premium access to use all the options available which can help them in growth of their career.
- Certificate if advanced digital marketing training completion from Digital Nest.

