

Our value-based Digital Marketing Course Curriculum Three Days Workshop

Digital Nest is a leading **Google Certified** Training Institute established in 2012 which is awarded by **Times of India** and **Silicon Awards** as the best Training Institute of the Year. We are providing several Courses catering to the needs of Students, Corporate institutions and technopreneurs.

Modules included

- Introduction to Digital Marketing?
- Techniques involved in Digital Marketing
- Career options in Digital Marketing
- How to earn money online?
- Internships and placement opportunities
- Buying Domain
- Hosting Domain
- Designing Own website(Hands-on Training)
- SEO Advanced plus online money making
- Google Adwords Fundamentals
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Trainers Information

Sandeep Santhosham: Google Adwords, Social Media Marketing, Affiliate Marketing, Web Analytics, 360 Degree Implementation of Digital Marketing

Akshara, Subhash, Dani Manohar: Blogging, Google Adsense

Certifications:

- Digital Nest Certificate

Program Highlights

- Trained by Real-time Industry pioneers and Entrepreneurs.
- Access to learning management system of Digital Nest.
- E-materials for every student.
- Practice exercises and assignments during the session for the students.
- **Real-time website design and hosting:** Every student can have their own website and work on that for earning money and implementing ideas.
- **Internship Assistance:** we provide the internship assistance and help students in acquiring internships.
- **Placement Assistance:** Student would get access to our job portal www.digitalmob.in which is exclusively meant for digital marketing jobs resumes would be highlighted to appear to when recruiters are searching for job seekers.
- **Newsletters:** After completion of the course, we keep sending latest updates through email
- **Blog:** Students can have full access for the blog with latest updates
- **Android and iOS App:** We would give the students premium access to use all the options available which can help them in growth of their career.
- Certificate of advanced digital marketing training completion from Digital Nest.

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